



**Surface Protection & Treatment** 



#### S.T.RIZING Co., Ltd. which was established in 2001

- -started the manufacturing and the sales of the various chemicals of surface protection & treatment, rust preventive and pre-treatment. And now,
- -started of Jobbing business surface treatment service using our chemicals, and Parlube coating service which is a solid lubricant coating

## At a glance

- Focused on Surface Protection & Treatment and Coating service.
- 30 employees
- SME Business Type

# **Strategic Business Divisions**



# **STRIZING Group**

#### **Surface Treatment**

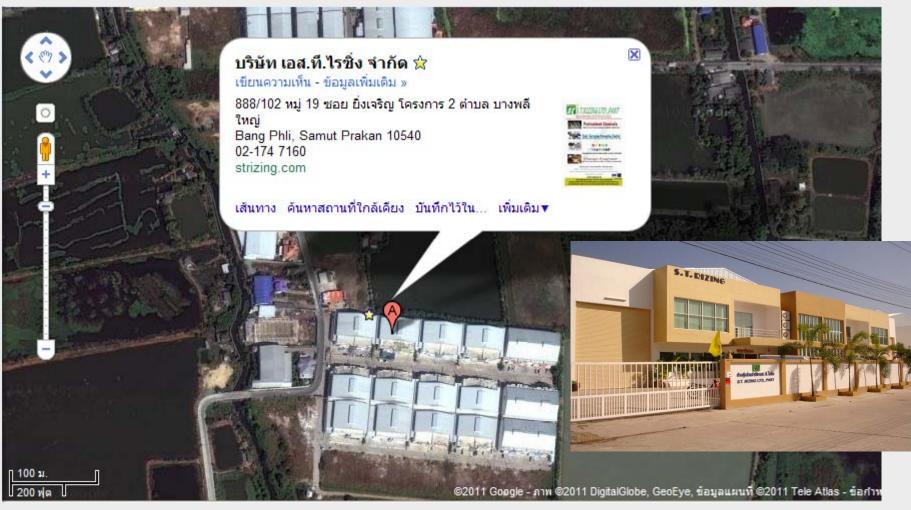
- Auto Components
- Cold Forming
- Aerospace Components
- General Industry
- Vci Technology

#### **Coating Service**

- Phosphate
- Chromate
- Lubricants
- Passivation



# Head Office & Manufacturing with google map



http://maps.google.co.th/maps?f=q&source=s\_q&hl=th&geocode=&q=strizing&sll=42.295536,-97.106882&sspn=35.889577,86.572266&ie=UTF8&hq=strizing&hnear=&radius=15000&t=h&z=13



# **Company and Technology Overview**

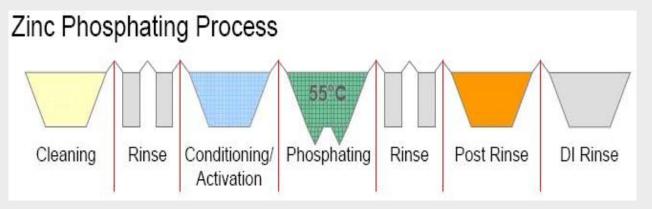


# STRIZING

# **Strizing – Surface Chemistry**

 Together with our customers, we develop process chemistry for the chemical treatment of metal and non-metallic surfaces.





- Strizing products provide cleaning, corrosion protection, improved paint adhesion and facilitate cold forming and machining. Chemicals for maintenance as well as sealants for aerospace applications round off our product portfolio.
- Be it vehicle manufacturers, automotive suppliers, steel works, cold formers or other metal processing industries: a perfect surface depends on excellent pre-treatment.

### **Surface Treatment Product Portfolio**



#### **PARCLEANER®**

- Deoxidisers
- Descalers
- Etchants
- Pickling Products
- Acid Cleaner

#### **FINECLEANER®**

- Industrial Cleaners
- Exterior Cleaners
- Interior Cleaners

#### **PARKOLENE®**

Activators for Phosphate

#### **PARCOAT®**

- Iron Phosphate Processes
- Manganese Phosphate Processes
- Zinc Phosphate Processes

#### **ZIRCOTEC®**

- Nano Surface Treatment
- Thin Organic Coatings

#### **ALCOAT®**

- Chromating Processes
- Chrome Free Processes

#### **PREPALENE®**

• Final Rinse Seals

#### POLARCOOL®

Coolants

#### POLARCOOL®

Cutting Oil

#### **PARLUBE®**

- Lubricants
- Salt carriers
- Stamping Oils

#### **WELDTEC®**

Welding Primer

#### **NORUST®**

Corrosion Protection Oils

#### **PAINTSTRIPER®**

Paint Strippers

#### **SOLCLEAN®**

Solvent Cleaner

#### **PARFLOC®**

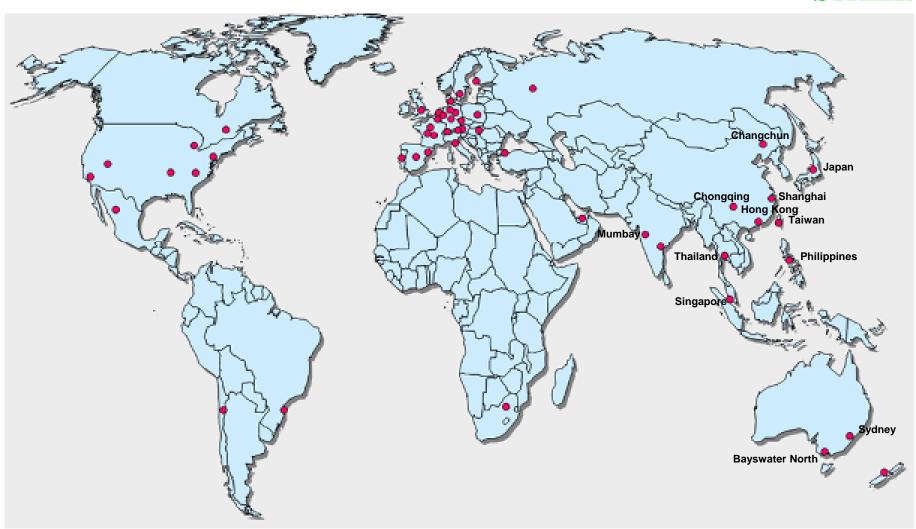
Paint Detackification

#### **VCI-TECH®**

- FERROTEC® VCI PAPER
- COPPERTEC® VCI PAPER
- SILVERTEC® VCI PAPER
- TYPAK® VCI PLASTIC FILM

# STRIZING

# **The Strizing Network**





# **Automotive Components**

**Exterior** 

Interior

**Powertrain** 

Chassis / Underbody

Electrical / Electronic





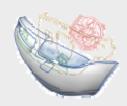


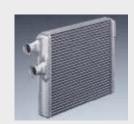
 Strizing is a leading supplier of a wide-range of speciality chemicals for treatment of virtually all the components used in automobiles, trucks and buses.

# Automotive Components (cont'd)

- Body Panels
- Gear Parts
- Windscreen Wiper
- Shock Absorbers
- Oil Filters
- Plastic Fascia
- Radiators
- Lights
- Aluminum Wheels
- Steel Wheels
- Suspension Parts
- Seats
- Evaporators
- Coil Springs
- Engine Components
- Chassis Parts





































# **Cold Forming**









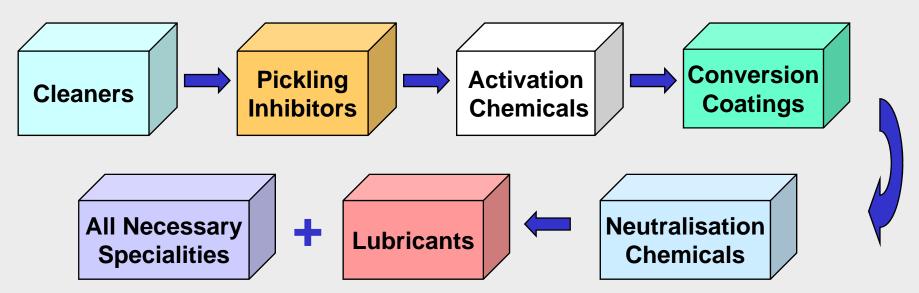
#### Wire, Tube and Cold Extrusion

 Be it in wire drawing, tube production, sheet forming or in the manufacture of extruded parts, the use of state-of-the-art pre-treatment technology plays an evermore crucial role to achieve consistent high quality finished product, improved productivity and reduced cost.



# Cold Forming (cont'd)

#### **Product Lines:**



We offer our cold forming customers a broad range of chemical products for each step in their manufacture. Tailored to their specific needs, based on the requirements of the industry.

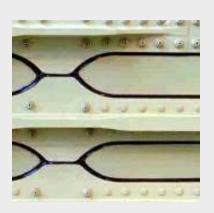
# STRIZING

# **Aerospace Component**









**Overhaul** 

Cleaning

**NDT** 

**Sealants** 

- STRIZING is a unique one-stop supplier of chemical products to the aviation industry.
- STRIZING products are specified and approved for airframe and aeroengine, for use in manufacture, repair, overhaul and line maintenance.



# **General Industry**

#### **Appliance Applications:**

Strizing is recognised as a strong partner by its customers in the Appliance industry. Products have been developed for a broad range of applications, e.g. for white goods and small appliances (brown goods).

- Refridgerators
- Freezers
- Dishwashers
- Microwaves
- Washers
- Dryers
- Ranges





















# General Industry (cont'd)

#### **HVAC:**

Our work begins when customers buy their steel coil. We are not only able to reduce costs by providing efficient conversion coating processes but also by providing additional 'state-of-the-art' speciality chemical products ranging from lubricants to waste water treatments and, if required, full chemical management.

- Radiators
- Air Purifiers
- Compressors







# STRIZING

# General Industry (cont'd)

#### Wheels for Cars, Trucks and Motorcycles:

Working hand in hand with wheel producers and platers, STRIZING strives to continuously improve and expand the quality and productivity of its wheel customers through continuous support in production, quality control and chemical management processes.



- Diamond Turned
- Cast
- Polished
- Forged





# General Industry (cont'd)

#### **Heavy Equipment:**

#### Off – Road Vehicles

- Wheel and Crawler Loaders
- Scrapers
- Off-Road Trucks
- Road Maintenance Machinery

#### **Construction Equipment**

- Mining and Quarrying
- Bulldozers
- Dumper Trucks
- Excavators



#### Agricultural Equipment

- Tractors and Trailers
- Grass Cutting Equipment
- Turf Care
- Combine & Harvesting Equipment

#### **Industrial**

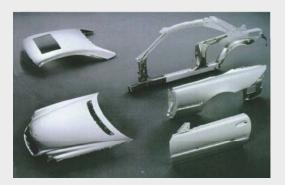
- Material Handling Equipment
- Telescopic Cranes and Platforms
- Forklift Trucks

# STRIZING

# **General Industry - Aluminium Applications**

- Aerospace
- Auto Body Panels
- Packaging
- Coil
- Cold Forming
- General Industry
- Auto Components
- Architecture
- Wheels
- Cans











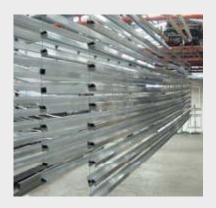


STRIZING is a recognised leader in the supply of specialtiy chemistries for the pre-treatment of aluminium, magnesium and other lightweight metals and alloys.



# **General Industry - Architectural Aluminium**

Aluminium profiles and sheets for outdoor and indoor applications.









• Our products meet the most stringent demands of the building, construction and design industries. We supply environmentally friendly technologies such as chromium-free processes and biodegradable cleaners.



# **Vci Technology**

# กลุ่มลูกค้าที่ใช้งานผลิตภัณฑ์กระดาษกันสนิม

ผู้ผลิตชิ้นส่วนโลหะ เช่น อะไหล่รถยนต์ ชิ้นส่วนเครื่องจักร เหล็กม้วน และโลหะภัณฑ์อื่นๆ

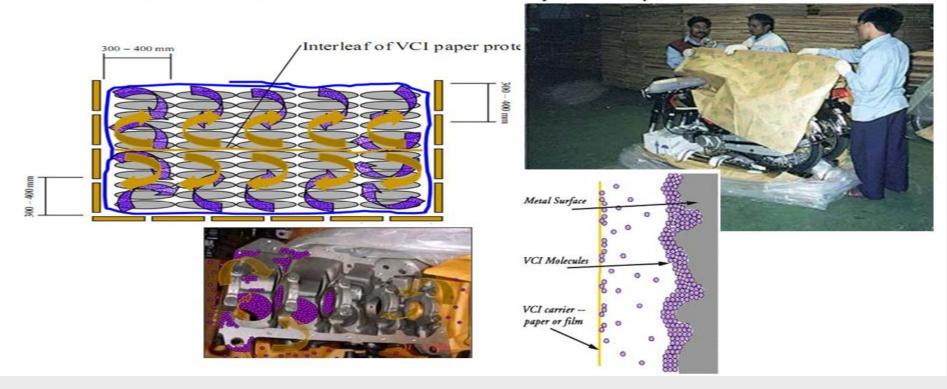




Vci Technology (cont'd)

# How VCI Works

Packaging Design Considerations



# **STRIZING** Jobbing business surface treatment service



**Phosphate Treatmet**: Phosphate is a metal conversion coating process. There are many kinds of such as Zinc phosphate, Zinc calcium phosphate, manganese phosphate. We apply phosphate coating on many applications.

**Parlube Treatments**: process is STRIZING company's trademark for an comprehensive solid lubrication treatment system.





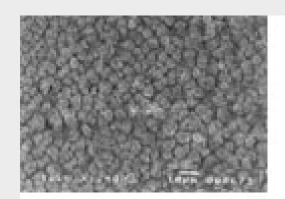


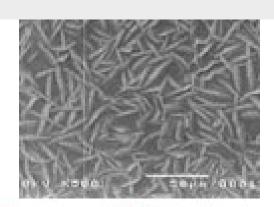
# **STRIZING** Jobbing business surface treatment service

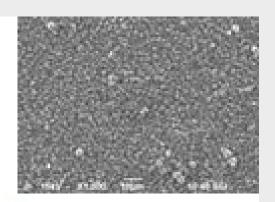
**Phosphate Treatmet**:(cont'd)



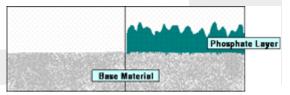
Phosphate is a metal conversion coating process. There are many kinds of such as Zinc phosphate, Zinc calcium phosphate, manganese phosphate. We apply phosphate coating on many applications such as Anti-corrosion, Based for organic coating, Anti-seizer for cold forming, Wear resistance. After surface cleaning by suitable technique, metal will be reacted by Phosphate chemical and generate an even crystal of the phosphate compound. Aluminum surface can also be coated by Non-chrome or Tri-valent chrome chemical.







SEM image of Phosphate coating



# **STRIZING** Jobbing business surface treatment service

#### **Phosphate Treatmet**: (cont'd)

#### Type of Process Service

#### **Zinc Phostphate**

Application

- Corrosion resistance.
- Use in adhesion rubber and plastic.
- Base for paint.

#### **Zinc-Calcium Phosphate**

Application

• Apply on part working in high temperature such as Engine part, Washer, Spring (Panel Assy).

#### **Aluminum(Corrosion Coating)**

**Application** 

- Suitable for Aluminum material
- Anti-corrosion resistance coating and paint based for Aluminum.
- Non Cr or Cr3+ can be selected.

#### **Zinc Phosphate + Soap Lubricants**

**Application** 

- Longer die life.
- Anti-seizure for cold forming part.

#### **Manganese Phosphate**

Application

- Excellent in wear resistance. Such as gear, pistons, cam etc.
- Corrosion resistance.



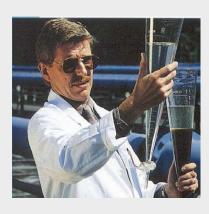








**Equipment Cleaning** 



Waste Management



**Chemical Management** 

- the service organisation within the STRIZING, is an experienced and reliable service partner for the automotive and metalworking industries in the field of chemical service.
- Services include consultation, product supply and maintenance cleaning of production installations e.g. for spray booths and other paint shop equipment.



# **Analytical**

STRIZING analytical laboratory is specialized in the fields of surface technology, polymers and fine chemicals (in particular lithium and cesium chemistry).

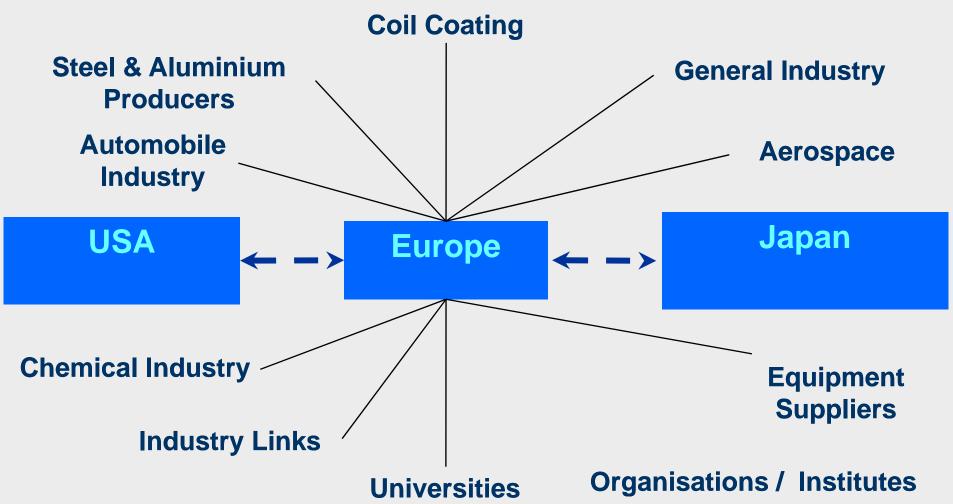
#### We support our customers with



- Analytical support during the R&D phase of products
- Consulting and training
- Examination and surface analysis of produced parts
- Qualitative and quantitative analyses of individual and serial bath samples
- Selection and drafting of analytical methods for external laboratories
- Development of procedures for laboratories and production quality control



# R&D









**Spray Coat Application** 



**ED-Coat Application** 



SEM/EDX-Analysis



Outdoor Exposure



Test Panel Production



Microprobe Analysis



Salt Spray Test



**Powder Coat Application** 



Ion Chromatography



**Coil Coat Application** 



X-Ray Fluorescence



# Some of Our Customers of 495 cases.































## WHY CHOOSE SGS AS PARTNER? / ทำไมถึงควรเลือก

## บริษัท เอส.ที.ไรซิ่ง จำกัด เป็นพันธมิตรทางธุรกิจ



- 🗸 กำลังจัดทำระบบการจัดการสิ่งแวดล้อม ISO 14001:2004
- ✓ กำลังจัดทำระบบการจัดการอาชีวอนามัยและความปลอดภัย OHSAS18001:2007
- 🗸 กำลังจัดทำระบบการจัดการอาชีวอนามัยและความปลอดภัย มอก 18001
- ✓ มีการคำเนินงานโดยยึดหลักของความรับผิดชอบต่อสังคม CSR-DIW
- 🗸 มีผู้บริหารและบุคลากรที่มีประสบการณ์ด้านเคมีเตรียมผิวโลหะมากกว่า 11 ปี
- ✓ มีผลิตภัณฑ์ที่ตอบสนองรองรับอุตสาหกรรมโลหะได้ครอบคลุมทุกความต้องการ
- 🗸 มีผลิตภัณฑ์ที่เข้มข้นประหยัด เป็นสูตรของเยอรมันและญี่ปุ่น
- ✓ มีบริการหลังการขาย และจัดฝึกอบรมให้ความรู้เพื่อเพิ่มประสิทธิภาพการทำงาน
- 🗸 มีระบบช่วยออกแบบระบบการผลิตที่เป็นมาตราฐานสากล



#### WHY CHOOSE SGS AS PARTNER? / ทำไมถึงควรเลือก

บริษัท เอส.ที.ไรซึ่ง จำกัด เป็นพันธมิตรทางธุรกิจ



- ช่างมอบสินค้าได้รวดเร็วภายใน (กรุงเทพ-ปริมลฑล 1-2 วัน)
- ✓ ใช้วัตถุดิบที่ปลอดภัยจากสารต้องห้ามตามข้อกำหนด SoC & RoHS
- 🗸 มีการใช้ระบบการบริหารลูกค้าสัมพันธ์ (Customer Relation Management) CRM
- ✓ มีการใช้เครื่องจักรที่ทันสมัยในระบบกระบวนการผลิต
- 🗸 มีการใช้ระบบบริหารทรัพยากรขององค์กร (Enterprise Resource Planning) ERP
- ✓ เป็นบริษัทที่กำลังขยายธุรกิจออกสู่ประชาคมประชาคมเศรษฐกิจอาเซียน AEC
- ✓ มีการประชาสัมพันธ์สินค้าในงาน Manufacturing ,Metalex Thai-Vietnam
- ✓ ได้รับการส่งเสริมจากหน่วยงานภาครัฐ เช่น บีโอ ใอ,สนช,กรมส่งเสริมอุตสาหกรรม
- ✓ ได้รับการสนับสนุนจากสถาบันการเงิน



(ดร.สันติ กนกธนาพร)







S.T. Rizing Ltd.

ISO 9001:2008

Development and Manufacture of chemical for metal coating process such as cleaner, phosphate coating chemical, surface treatment chemical, lubricants and rust preventive products. Provision of phosphate coating services.

This certificate is valid from 12 April 2011 until 12 April 2014 and





# อะไรที่จะช่วยให้ท่านแตกต่างจากองค์กรอื่นๆ แนวทางการดำเนินงานที่ช่วยพัฒนา ขั้นตอนการดำเนินงาน ระบบงาน และบุคคลากร

# WHAT SETS YOU A DA R FROM ALL THE REST?

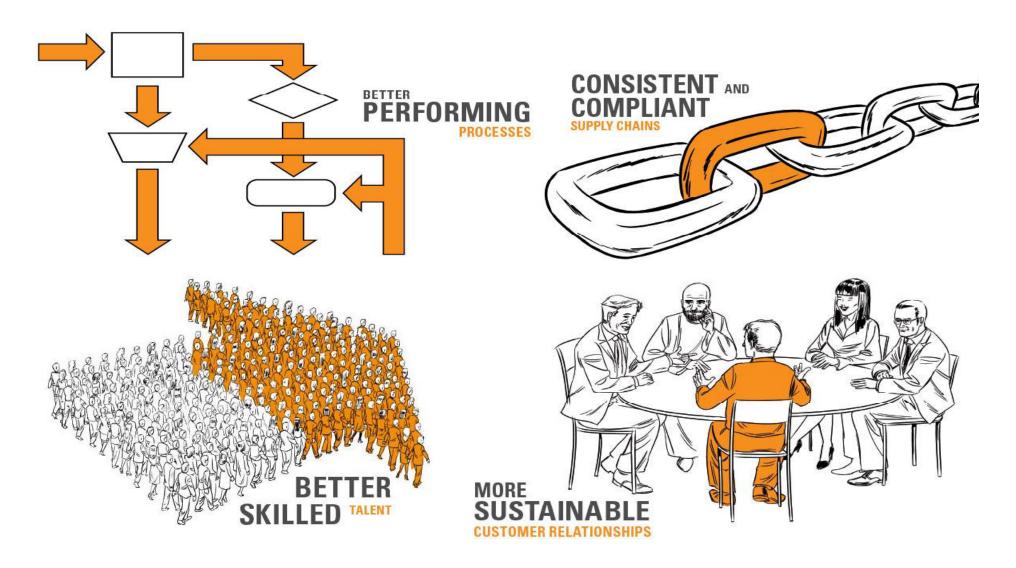
**SOLUTIONS THAT IMPROVE PROCESSES, SYSTEMS AND PEOPLE** 

ในโลกที่สินค้าและบริการเริ่มคล้ายคลึงกัน ขั้นตอนและระบบ เป็นสิ่งที่จะช่วยผลักดัน ให้เกิดความแตกต่างอย่างแท้จริงและช่วยให้เกิดข้อได้เปรียบทางการแข่งขัน

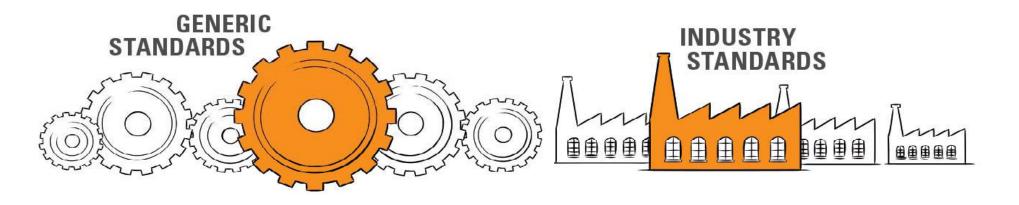
IN A WORLD WHERE COMPETING PRODUCTS AND SERVICES BEGIN TO LOOK THE SAME, IT'S THE PROCESSES **AND SYSTEMS BEHIND** THEM THAT MAKE THE REAL DIFFERENCE AND DELIVER COMPETITIVE ADVANTAGE

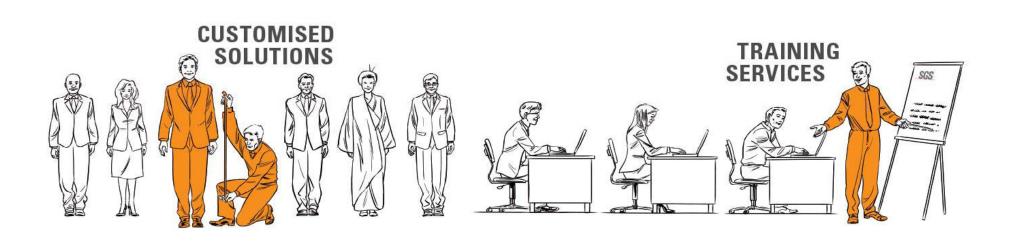
# WE HELP OUR CLIENTS IMPROVE /

เราช่วยให้ลูกค้าของเราพัฒนา



#### **OUR IMPROVEMENT SOLUTIONS**







HEAD OFFICE
 &SURFACE TREATMENT FACTORY
 CHEMICAL FACTORY
 TECHNICAL CENTER

#### S.T.RIZING COMPANY LIMITED

888/102 moo 19 Bangplee-tumru rd., Bangpleeyai, Bangplee, Samutprakarn 10540

Email: <a href="mailto:strizing@gmail.com">strizing@gmail.com</a>

Telephone: 0-2174-7160-2

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Web site: www.strizing.com